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Local News and Information

Youngsters Learn Art Appreciation

Staff

Looking for a holiday art adventure? Quick Culture for kids offers private art appreciation tours for families at the LA County Museum of Art.

Ellen Greenberg and Charlotte Robinson, both docents at the museum, met while in its two year training program. A friendship developed based on the fact they were both from Pennsylvania, had a mutual passion for art and a desire to contribute to the community.

Their training ranged from art history, public speaking and research methods to touring techniques. During the comprehensive program, they shared concepts, exchanged ideas and became good friends.

Upon completion of the program, their roles as docents were to introduce local elementary school children on field trips, to the world of art through the permanent collections of the museum. Sadly, due to budgetary cuts, schools have drastically reduced the number of such trips, resulting in many children not having an art appreciation experience.

Realizing this dilemma, Greenberg and Robinson decided to offer these special, stimulating tours to the general public and to tourists.

In June 2005, they launched Quick Culture, an independent tour company. Although initially designed for children,

these creative tours provoke a dialogue that captivates adults as well, making it an ideal activity for families to enjoy.

Both children and adults are engaged through specially crafted questions during the tour.

It is through this Socratic method participants explore how to look at and what to look for in a variety of artworks. This is what makes these tours unique. Rather than lecture or use audio guides, children learn the elements of art in a fun way which enables them to appreciate art in any venue.

“Quick Culture's mission is to be instrumental in ensuring that art is a fundamental part of the lives of all children. A child going on a Quick Culture tour emerges inspired, confident and cultured in a whole new way.”

Quick Culture is the first company in Los Angeles to offer these high-quality private tours. In addition, it can arrange birthday parties which include a tour and optional fun activities.

They also provide art guides who are fluent in other languages for international clients.

Due to the overwhelming response to Quick Culture for Kids, Greenberg and Robinson are now offering these innovative art appreciation tours for all age groups.

For more information, or to schedule a tour, visit their website: www.quickculture.com, send an email: info@quickculture.com or call Quick Culture at 310-800-6710